



# Community commissioning in action: Learning by doing in Edinburgh

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**EVOCC** INFORMATION  
.ORG.UK  
DEVELOPMENT  
ADVOCACY

 Edinburgh  
Social  
Enterprise

 volunteer  
edinburgh

Edinburgh Health and  
Social Care Partnership



 thrive  
EDINBURGH

 Scottish Government  
Riaghaltas na h-Alba  
gov.scot

# Welcome and overview

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**Ian Brooke**

EVOC



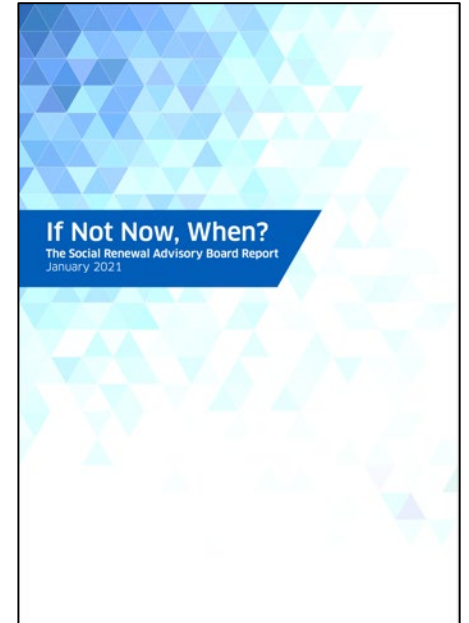
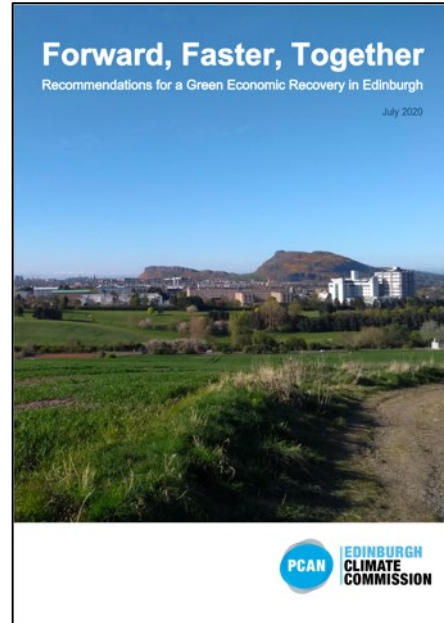
# Event programme

- Overview
- Exercise: what is your view on Commissioning?
- Learning by doing: what we did in Edinburgh
- Engagement: minority ethnic communities
- Perspectives and Learning: broader thinking and experience
- What next?
- Q&A





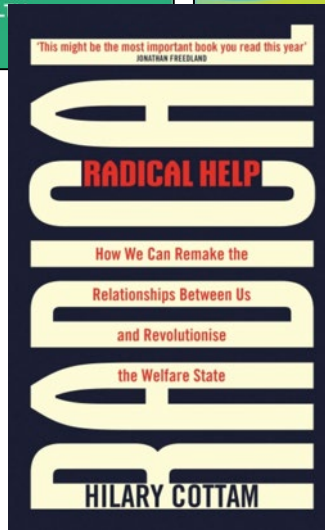
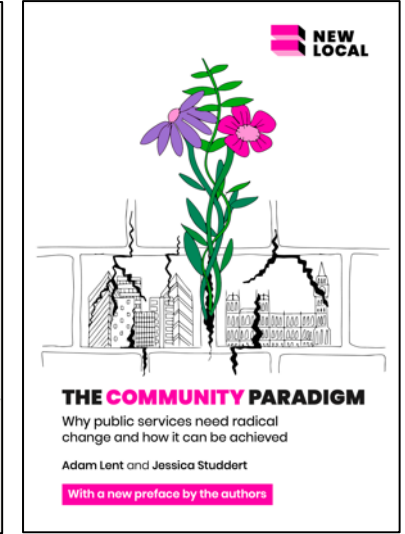
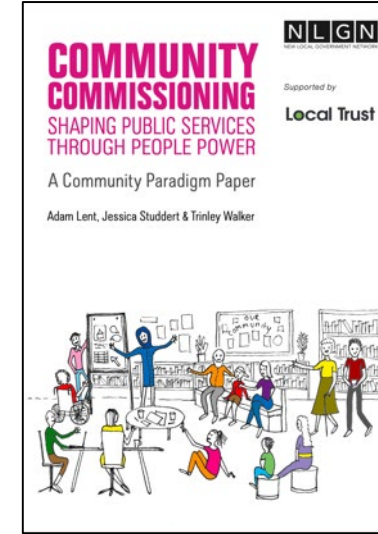
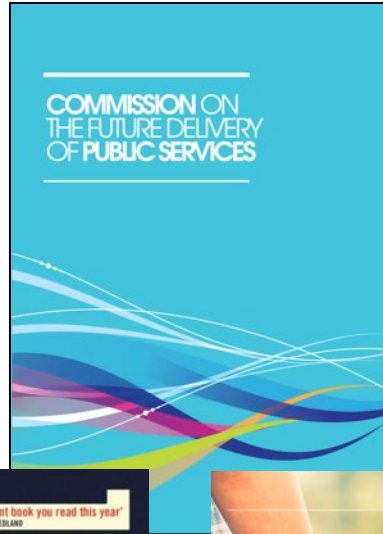
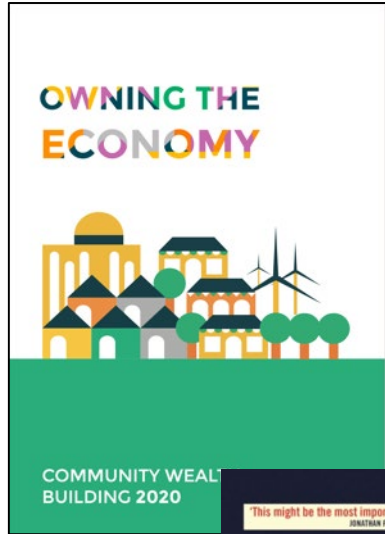
# Overview



We have a meeting of minds...



# Overview



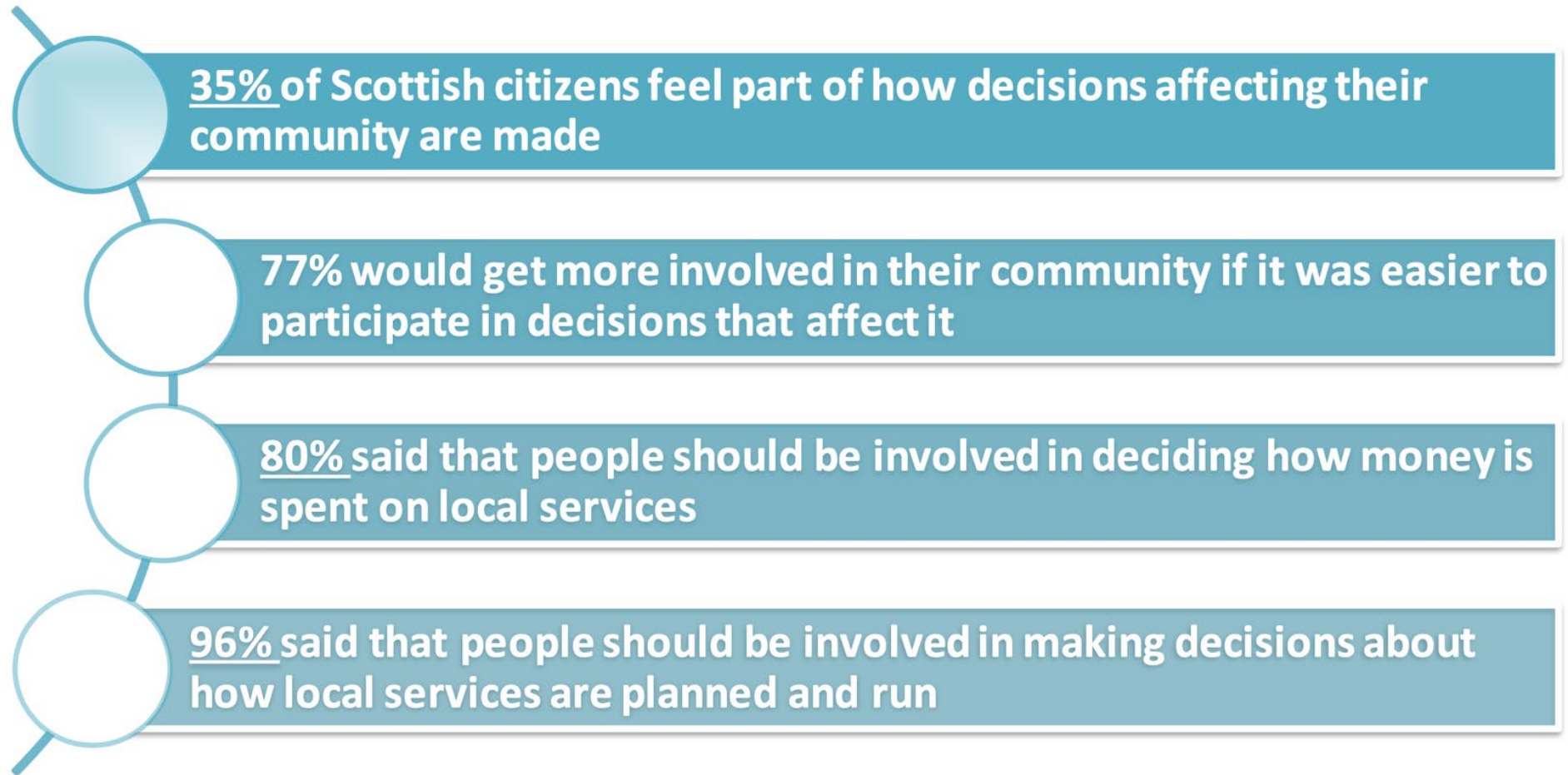
...all the evidence you could eat...

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# Overview

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**...and people want to join in.**

Scottish Social Attitudes Survey 2015 + Ipsos Mori 2014: cited in The future of local democracy, public participation and democratic innovation. Escobar, O., 2017





# Overview: context

- Discussions at strategic level within Edinburgh's voluntary sector
- Community Mental Health and Wellbeing Fund: SG investment
- Opportunity: Putting the money where our (big) mouth is



Edinburgh's Third Sector Interface



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# FUNDING

- What do you like about current commissioning processes?
- What might you change?

**Action:** Grab a post-it note, a pen and share your learning





# Learning by doing: what we did in Edinburgh

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**Stef Milenkovic**

EVOC

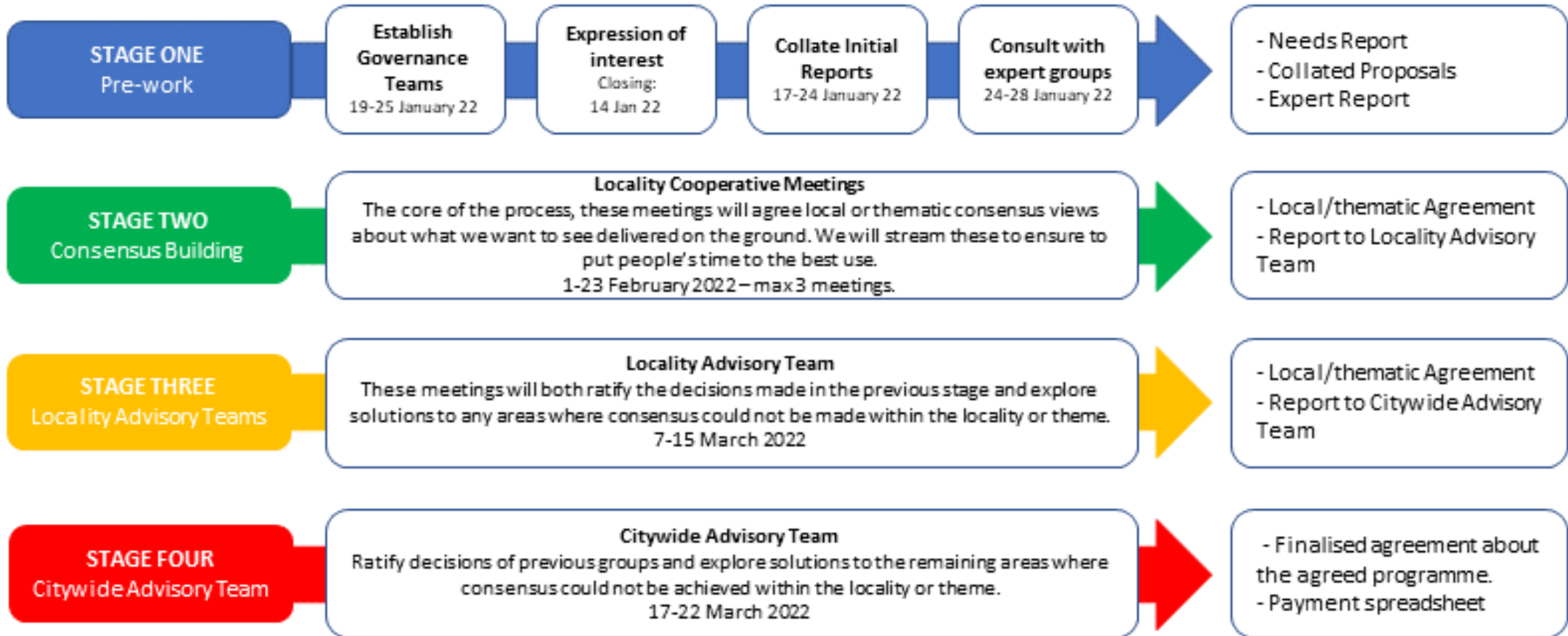


# Learning by doing

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# Learning by doing



# Stage One – Pre-work: Engagement and Governance

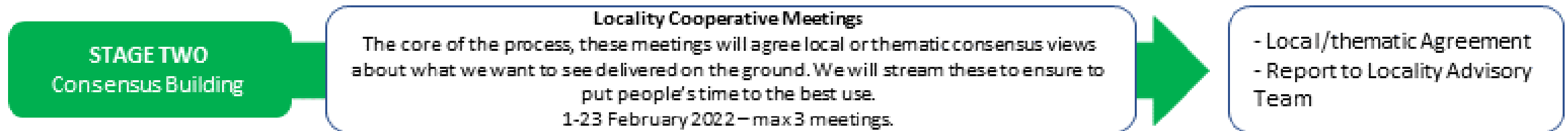


- Consultation: outcomes, priorities, process – 100+ participants
- Nested Governance: citywide and locality based
- Expressions of interest: rather than ‘proposals’ or ‘applications’
- Needs assessments: based on locality intelligence
- Consultation with expert groups: will discuss below
- Advice rather than recommendations: the choice of participants
- Collaboration as an end in itself: Edinburgh Wellbeing Pact





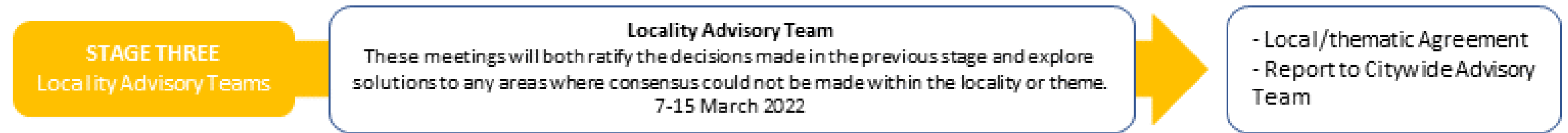
# Stage Two: Consensus Building



- Consensus building: how to do that effectively in the time?
- Who to include?
- How to balance time with ambition?
- How to strengthen collaboration?
- How to create a holistic 'wrap-around' set of joint activity?



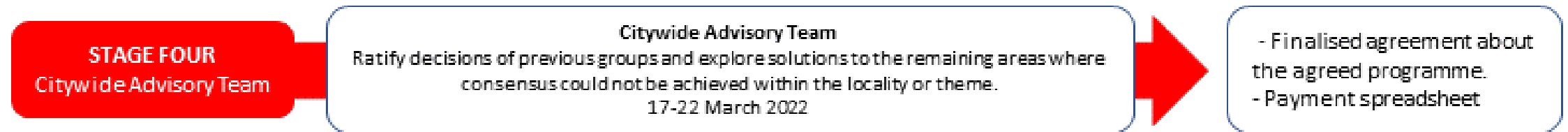
# Stage Three: Locality Advisory Teams



- Embedded teams from across the system
- A ‘guiding mind’ to draw out local ambitions
- A ‘fall back’ position in the event there was no consensus



# Stage Four: Citywide Advisory Team



- Comprised of senior managers from health and social care
- Minority ethnic community and lived experience representation
- The ultimate ‘fall back’ position: to operate as a grants panel
- Held overall governance and ownership of the processes
- Will own future development



**Shake it out...**



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# Engagement with minority ethnic communities

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**Deborah Clark**

EVOC



# Engagement with minority ethnic communities

- Initial information session held
- Follow-on sessions facilitated by CAPS Independent Advocacy
  - Discussions were focused around
    - The ME communities needs analysis
    - Working in partnership
    - Feedback on EOI's
    - How projects could be made more accessible
- Lived experience groups



# Engagement with minority ethnic communities

- Providing feedback into the wider group:

*“There is a need for mental health support that is more sensitive, informed and aware of different cultural and religious understandings and approaches to mental health”*

*“Mainstream services should be better informed about minority ethnic organisations and how to better link people in”*



# Engagement with minority ethnic communities

## Next steps

- Developing collaboration
- Minority ethnic forum
- Supporting Ukrainian refugees

How have other projects been made more accessible?





# Perspectives and learning

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**Dr Linda Irvine Fitzpatrick**

Edinburgh Health and Social Care Partnership



# Perspectives and learning

- We didn't argue
- We harnessed wider opportunities
- We built trust
- We strengthened relationships





**DIALOGUE WITH**



**6 KEY THEMES**

**SHARED PURPOSE**



**RELATIONSHIPS**



**COMMUNITY MOBILISATION**



**RADICAL TRANSFORMATION**



**AGILITY**



**MEASURING & EVIDENCING CHANGE**



**WHAT WILL MAKE THIS HAPPEN?**



**DIALOGUE WITH**

**THE EDINBURGH HEALTH AND SOCIAL CARE PACT**

**DEVELOPING A RELATIONSHIP WITH THE CITIZENS OF EDINBURGH**





# Perspectives and learning

- Thrive Collective
- Health Improvement Scotland: human learning systems
- Enliven Edinburgh: loneliness and isolation
- Capacity to Collaborate
- Capacity to Collaborate Conversations:  
A Sporting Chance; Age Friendly Cities; Community Transport
- Press Pause: not just 3<sup>rd</sup> sector



# What next?

**Ian Brooke**

EVOC



# What next?

- Capacity building and improvement: instead of flat evaluation
- Survey of participants during process: findings to be published in July
- Lessons Learned Study
- Edinburgh Wellbeing Pact and community mobilisation opportunities
- Each one, learn one, do one, teach one





# Questions and Answers

**Panel**





Find the story so far on the EVOC website

[www.evoc.org.uk](http://www.evoc.org.uk) | [funding@evoc.org.uk](mailto:funding@evoc.org.uk)



# Further Reading

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- **Independent Review of Adult Social Care in Scotland – “The Feeley Report**  
<https://www.gov.scot/groups/independent-review-of-adult-social-care>
- **A Just Capital: Actions to End Poverty in Edinburgh**  
[https://edinburghpovertycommission.org.uk/wp-content/uploads/2020/09/20200930\\_EPC\\_FinalReport\\_AJustCapital.pdf](https://edinburghpovertycommission.org.uk/wp-content/uploads/2020/09/20200930_EPC_FinalReport_AJustCapital.pdf)
- **City of Edinburgh Business Plan**  
<https://www.edinburgh.gov.uk/downloads/download/14754/council-business-plan-2021-our-future-council-our-future-city>
- **Forward, Faster, Together: Recommendations for a Green Economy – Edinburgh Climate Commission**  
<https://www.edinburghclimate.org.uk/news/forward-faster-together-commission-publishes-their-recommendations-green-recovery>
- **Strategic Plan 2019 – 2022 – Edinburgh Integration Joint Board**  
<https://www.edinburghhsc.scot/wp-content/uploads/2020/01/Strategic-Plan-2019-2022-1.pdf>
- **If Not Now, When? The Social Renewal Advisory Board Report**  
<https://www.gov.scot/publications/not-now-social-renewal-advisory-board-report-january-2021>
- **Radical Help: How we can remake the relationships between us and revolutionise the welfare state – Hilary Cotton**  
<https://www.hilarycottam.com/radical-help/>



# Further Reading

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- **The Community Paradigm – Why public services need radical change and how it can be achieved**  
<https://www.newlocal.org.uk/publications/the-community-paradigm/>
- **Commission on the Future Delivery of Public Services**  
<https://www.gov.scot/publications/commission-future-delivery-public-services/>
- **Owning the Economy – Community Wealth Building – CLES**  
<https://cles.org.uk/events/owning-the-economy-community-wealth-building-summit-2020/>
- **Health Equity in England – The Marmot Report 10 years on**  
<http://www.instituteofhealthequity.org/resources-reports/marmot-review-10-years-on>
- **Community Commissioning – shaping public services through people power**  
<https://www.newlocal.org.uk/publications/community-commissioning-shaping-public-services-through-people-power/>
- **Saving money by doing the right thing: why local by default must replace ‘diseconomies of scale’ – Locality**  
<https://locality.org.uk/wp-content/uploads/2018/03/Locality-Report-Diseconomies-updated-single-pages-Jan-2017.pdf>
- **Transforming communities? Exploring the role of community anchor organisations in public service reform, local democracy, community resilience and social change – James Henderson, What Works Scotland; Philip Revell, Sustaining Dunbar and Oliver Escobar, What Works Scotland**  
<http://whatworksscotland.ac.uk/publications/exploring-the-roles-of-community-anchor-organisations-in-public-service-reform/>

